

PORTFOLIO

CAUE BARCELOS

SELECTED WORKS

2023

PRODUCER . DIRECTOR

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Hello, I'm Caue, Producer & Director based in NYC with over a decade of video production and post-production experience, spanning North and South America.

» I produced and directed over 70 commercials across the United States, 30 fashion campaigns & editorials and over 800 hours of branded and social media content.

» Expertise in collaborating with marketing, copywriters, SEO, and other stakeholders to develop compelling storytelling strategies, that entertain, connect to the audience's interest and values, organically elevating brand positioning and increasing client conversion.

» Specialized in implementing and optimizing video production operations using my broad practical skill set to create tailored technical and management solutions for maximum quality and efficiency.

My ability to effectively direct non-actors has made me a go-to choice for commercial and corporate video production, as demonstrated by my proprietary "Empathic Directing™" method. My innovative method, specifically designed to work with people who have never been in front of a camera before, and with a unique approach, I have the ability to transform potentially stressful and time-consuming experiences into comfortable, enjoyable, and memorable ones, ensuring great talent experience while still achieving a final product that is result-driven.

My work has left a lasting impact on a diverse array of clients, including big names such as Elle Serbia, Sony Music, Frederick Anderson Collection, Ascena Brands, Margo Lion Broadway Productions, Broadway Cares , Flou, CCH, Brightside Academy, Premier Healthcare, Superior Healthcare, Crown Healthcare, and artists such as Soul Ja Boy, Wanessa Camargo, Susan Egan (Beauty and the Beast, Hercules), Betty Buckley (CATS - Emmy and Grammy winner), Marissa Winokur (Hairspray), Amannada, Natalia Damini, and many more.





Christina D. Bethell, PhD
Director
Johns Hopkins
Bloomberg School of Public Health
Child Resident of Paradise CA



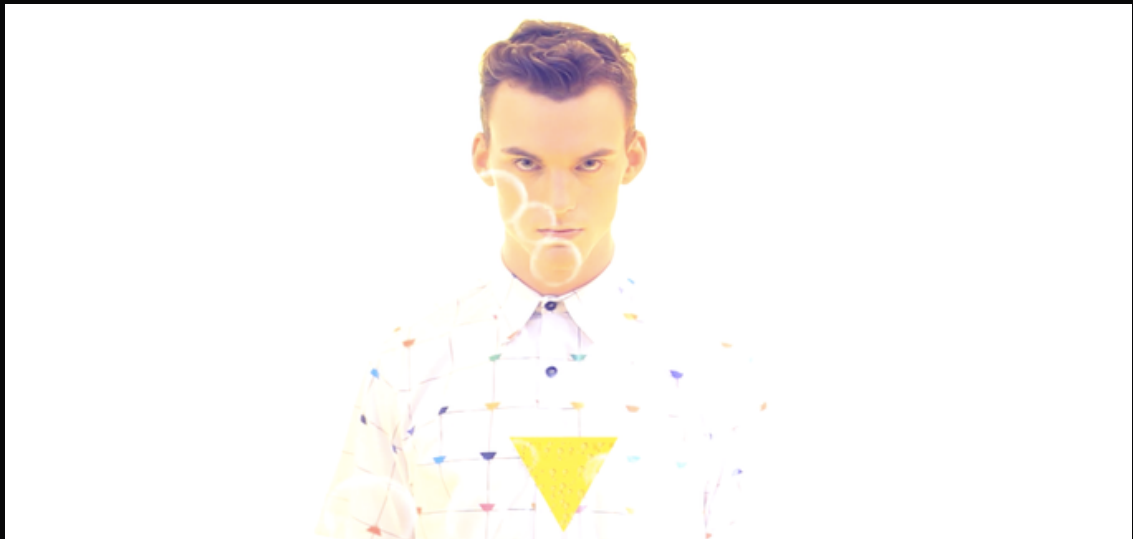




Carl Jaskson
CEO - Professional Tech Services Inc.

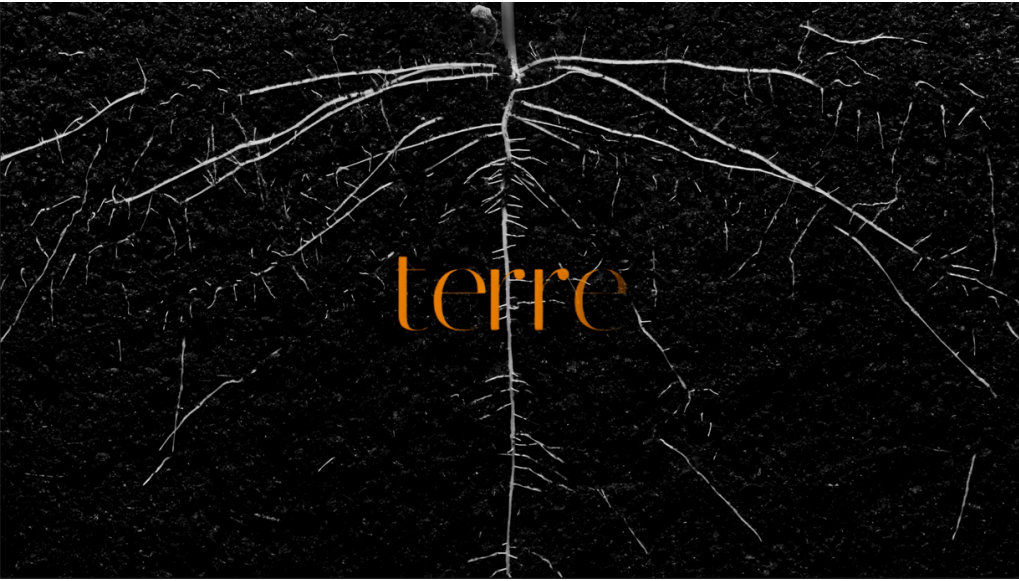


















BASTOS

VICTORIA
HAUS



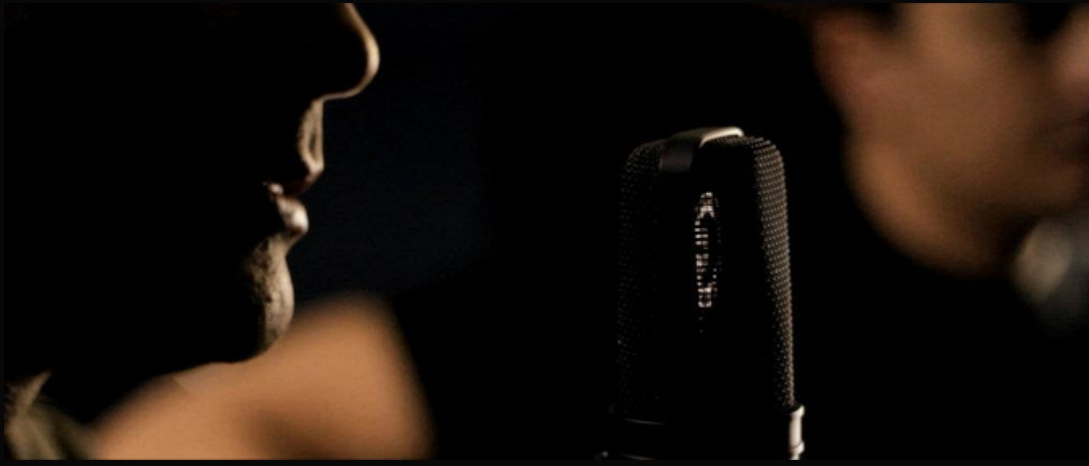
















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